



WELCOME PACKET

A detailed overview of what it's like to work with MissYano

Hello!

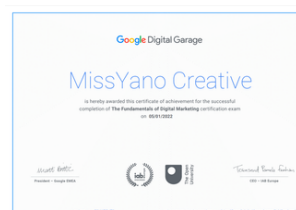
Thanks for getting in touch! My goal for this guide is to give you information you need to help you figure out if I'm the right person for your project. This guide will include things on:

- UX Web Development
- Review & Feedback Phase
- Pricing
- Tools Equipped
- My Availability & Response Time
- Frequently Asked Questions

So have a read through this guide in your own time, and if there's anything left unanswered just give me a shout.



Yano Chuah
Creative Designer





UX Web Design & Development

Built with WordPress (CMS), WooCommerce (eCommerce). Designs are according to WCAG 2 standards and UX design best practices.

- ✓ Competitor and target market research
- ✓ Website appearance aligns with brand identity
- ✓ User experience and content strategy
- ✓ Develop websites that contribute to the client's business KPIs
- ✓ SEO optimization in loading speed performance

WHY WORDPRESS / WOOCOMMERCE?

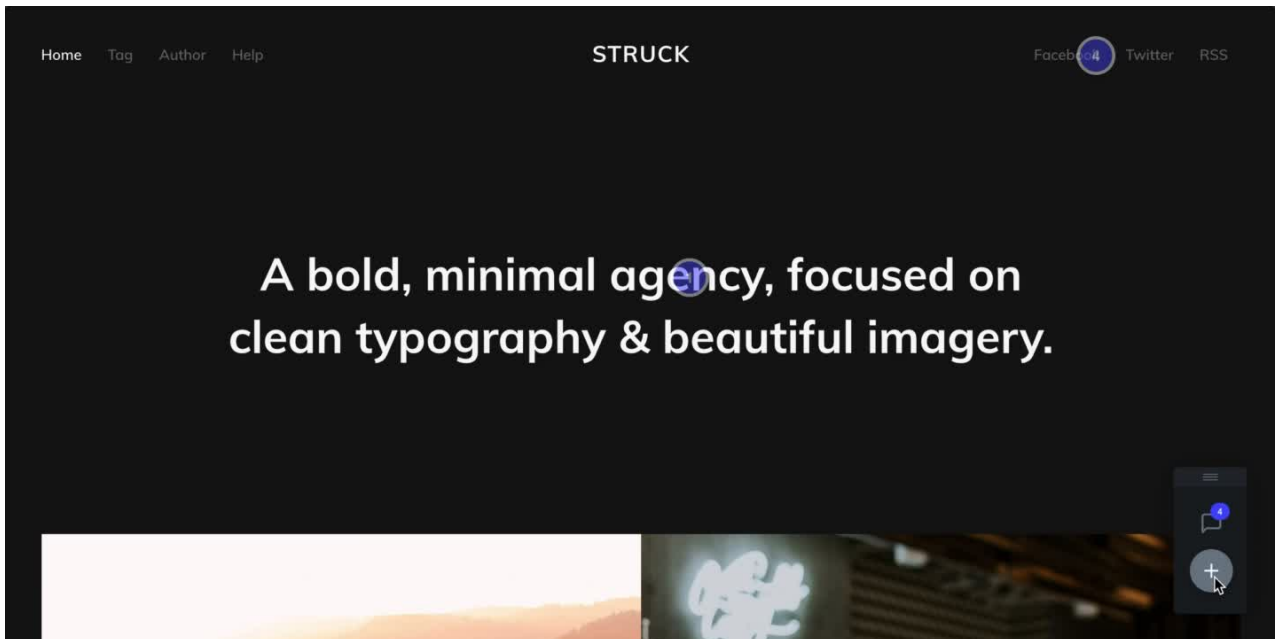
You can leverage flexibility, customization options, and scalability to create a powerful and tailored website that meets your specific needs, whether it's a content-focused site or a robust eCommerce platform.

A CUSTOMIZED WEBSITE REQUIRES MAINTENANCE

Yearly maintenance that runs monthly check for updates released a new version because security and bug fixes are the focus of each new update release, there is no set number of updates you must have.

[VIEW MY PORTFOLIO](#)

Review & Approval Phase



FEEDBACK TOOL – REVIEW PHASE

Giving comments, revision checks, and approvals can all be done with a single click, making the revision step much more manageable.

View demo at <https://missyanocreative.com/project/>

Pricing by budget available

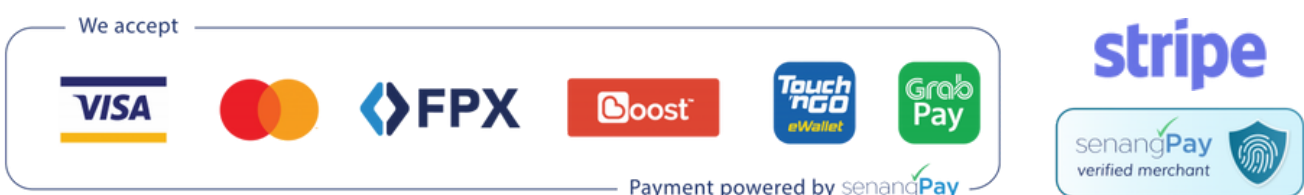
A budget helps us save time and make realistic decisions. Knowing your budget allows us to provide a quotation based on our expertise and strategies for making the most of your money.

It also helps you see what can be done for less, and then what can be done more, by figuring out what is important for the project and what is just a "nice to have."

MY RATE	PRICE
1 hour	RM250
Basic UX Website	min RM3,000
Custom UX Website	min RM5,000

PAYMENT METHOD

Pay online with FPX, Credit / Debit Card and eWallet



Tools Equipped



REDEFINING THE CREATIVE PROCESS

Tools I've used to help overcome common challenges and inefficiencies in creative workflow, saving valuable hours and allowing me to focus on bringing creative versions to life.

[VIEW COMPLETE TOOLS LIST](#)

Availability & Response Time

I wanted to take a moment to discuss our working relationship and set some expectations around my availability and response times.

As a freelancer, my time is valuable, and I want to ensure that I can provide you with the best possible service.

I kindly ask that you respect my time by providing me with clear and concise instructions, avoiding last-minute requests, and adhering to agreed-upon deadlines.

If you have any urgent requests or changes, please let me know as soon as possible so that we can work together to find a solution that meets your needs while also respecting my time.

I'm committed to providing you with the highest level of service, and I believe that clear communication and mutual respect are essential to achieving this goal.

If you have any questions or concerns, please don't hesitate to reach out to me.

Frequently Asked Questions

Do you handle all of the design work and project development?

Absolutely, everything you see in my portfolio was created by me.

Are you doing this part-time or full-time?

For full time as my plan is to provide a complete design solution rather than just a part of the deliverable.

Since you handle administration, project management, designs, and technical support, when can you confirm your availability?

I can confirm my availability after we have discussed and confirmed the scope of the work, when you can provide the materials needed for the work, and how long it will take you to confirm, give feedback.

What kind of client is a good fit for your service?

Client who are closely involved with the project at hand, without micro managing. Can provide the framework and expectations for the work that needs to be done, are available to ask and answer questions, yet respect my expertise and knowledge and trust me to provide the right solutions.

Do you design according to industry standards?

Yes, in accordance with [AIGA Design Standards](#) and [WCAG 2.0 Web Standards](#).



What's next?

BOOK A DISCOVERY CALL

IF YOU ARE WONDERING WHAT IS DISCOVERY CALL FOR..

It is to determine the project scope with a better understanding of project purpose and goal.

NEXT STEP AFTER DISCOVERY CALL

- 1.Prepare project proposal.
- 2.Client confirm proposal within a given deadline.
- 3.Receive invoice and complete payment.
- 4.Project begins.

Thank you.

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